



**Risk Communication and community  
engagement  
Facilitators' guide**



**March 2021  
Addis Ababa  
Ethiopia**



Training Manual on Risk Communication  
and Community Engagement  
**Participants' Manual**



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## **Course description**

This five days training course is prepared to enable them to design messages, plan, coordinate, build capacity, organize, implement, and monitor of risk communication and community engagement activities.

## **Course Goal**

To provide participants with knowledge, skill and attitude that are needed to properly manage risk communication and community engagement activities on public health emergency response.

## **Participants learning objectives:**

By the end of this training course participants will be able to

- Describe the principles and components of Emergency Risk Communication
- Develop risk communication strategy
- Discuss Public Communication role for health emergencies response activities
- Demonstrate skills for community mobilization and Community Engagement
- Initiate coordination and stakeholder Engagement
- Apply Monitoring and evaluation tools on risk communication and community engagement activities

## **Learning Methods**

- Illustrated lectures
- Individual reading
- Discussion

- Case study
- Simulation exercise / Table top exercise
- Game
- Guided practice
- Field visit / video documentary

### **Training materials**

- RCCE training package (participant and facilitator guide)
- National emergency response communication strategy
- Assessment tools (impact assessment tool, KAP assessment tools, rumor tracking and response, audience assessment, rapid qualitative assessment tool)
- LCD, speaker, flip chart, marker, sticker, laptop

### **Participant selection criteria**

Participants for this course should be individuals who are responsible in designing of messages, community leaders, public health experts, health education and promotion workers.

### **Method of evaluation**

#### **Participant**

##### **1. Formative**

- Pre test
- Individual exercise (demonstration)
- Group work (role play, Field visit)
- Assignment

##### **2. Summative**

- Knowledge assessment (50%): post test
- Project assessment (50%): (message preparation, designed strategy )

### **Course**

- Daily evaluation
- Daily trainers feedback meeting
- End of course evaluation

### **Certification criteria**

Participants will be certified when they score more than 80% in the summative assessment.

### **Trainer's selection criteria**

- Previous experiencing in facilitating training
- Trained on basic level risk communication and community
- Involved in emergency response

### **Course Venue**

Accommodative hall (Well ventilated, well illuminated) separate rooms for group work and audio-visual training aids

### **Course duration**

Five days

### **Course composition**

25 Participants and 5 Trainers

